

# WOOTANK

– INTERCOLLEGIATE SHOWDOWN –

WooTank is an intercollegiate pitch competition held in Worcester, MA, where student entrepreneurs from local colleges present their business ventures to a panel of investors, aiming to secure real-time funding and mentorship. The event is organized by The Venture Forum, a startup community dedicated to fostering economic growth and supporting entrepreneurs in Central MA.



*The inaugural WooTank Intercollegiate Showdown was held on April 2nd, 2024 and was a huge success. Over the course of the evening, eight student-run companies pitched their innovative business ideas to a panel of sharks to try to get one or more of them to allocate funding into their venture. Negotiations took place in real time on the stage, with over \$20K of direct funding and*

*in-kind services awarded to the competitors. Sponsors included Webster Five, Geisel Software, MassVentures, WorcLab, Mike Mitchell Consulting and Credence Web Services.*

The 2025 WooTank Intercollegiate Showdown is in the planning stages!

- 2nd annual WooTank will take place on April 8, 2025 at Off the Rails, 90 Commercial Street, Worcester, MA
- Clark University, Holy Cross, Nichols, WPI and possibly 1-2 more colleges will be competing. The number of teams will be decided based on the participating universities.
- Student entrepreneur teams will pitch their innovative business ideas on the stage.
- Sharks will ask questions, evaluate pitches, and offer cash awards in real time.

Undergraduate students at a participating college are encouraged to reach out to their respective contact:

- Clark University: Paul Case, Director, Entrepreneurship & Innovation
- Holy Cross: Rob Murner, Director & EIR, Ciocca Center for Business, Ethics and Society
- Nichols College: Timothy Liptrap, Chair, Entrepreneurship
- Worcester Polytechnic Institute (WPI): Ardian Preci, Director of Innovation & Entrepreneurship Programs

*For sponsorship or shark opportunities, please contact: [wootank@theventureforum.org](mailto:wootank@theventureforum.org)*

Organized by:  
The Venture Forum  
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WooTank.com

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